

BRANDS THAT TALK

SWA



**State of the Art Advertising Approach
Guided by Curiosity, Tech and Craft**





ABOUT US

"At S|W|A, we take pride in being a **Market Acceleration** agency and the embodiment of curiosity. With our roots in Bengaluru and presence in Chennai and Mumbai, we are dedicated to providing a comprehensive suite of services designed to expedite your business growth through innovative digital, design, branding, advertising, and strategic consulting solutions.

We can be your one-stop solution for all your business and branding needs.

We don't just build awareness, we embed your brand in minds. We don't just suggest action, we trigger it. We orchestrate seamless journeys both online and offline that transform customers and fuel your growth."



Skywings Advertising Agency LLP

43, Hosto Centre, 4th floor, Millers Road,
Vasanth Nagar, Bengaluru 560052



CAMPAIGNS

01. LEAD GENERATION
02. CAMPAIGN DESIGN
03. WEBSITE DEVELOPMENT



BRAND IDENTITY



GLAM YOUR FACE





EASTWOOD



#55AA00

#383864

#000000

LTC Bodoni

ABCDEFGHIJKLM
NOPQRSTUVWXYZ

abcdefghijklm
nopqrstuvwxyz

Pairing

Barlow Medium
Barlow Medium

Sub Font

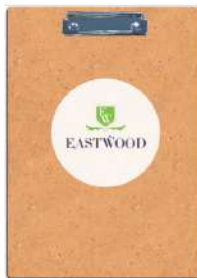
Rubik Semi Bold

Headline Font

Rubik Bold

Body Font

Rubik Regular



BRANDING

01. LOGO DESIGN
02. STATIONERY & MERCHANDISE
03. TYPOGRAPHY SELECTION



BRANDING

01. LOGO DESIGN
02. STATIONERY DESIGN
03. WEBSITE DESIGN & DEVELOPMENT





01

Hex Code

#283174

02

Hex Code

#4668B1

03

Hex Code

#FFFFFF

04

Hex Code

#676767

04

Hex Code

#010101

01

Elevate Blue (#4668B1)

This deep blue represents our trustworthiness and reliability. It reflects our commitment to financial excellence and firm support for our clients.

02

Midnight Blue (#283174)

This rich shade of blue symbolizes our expertise and the depth of our industry knowledge. It conveys our ability to provide tailored financial solutions.

03

White

The colour white represents purity, transparency, and the blank canvas on which we build unique and custom solutions for our clients.



Brand Typography

Header Font

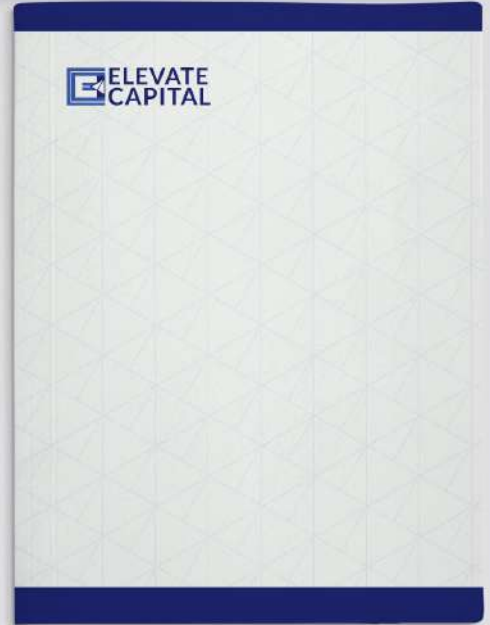
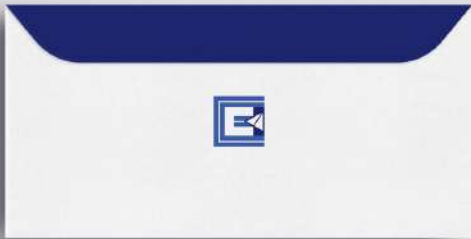
Our header font is "Montserrat", which is clean and modern, reflecting our professionalism.

Body Font

The body text font is "Roboto", which ensures readability and a clear communication of our message.

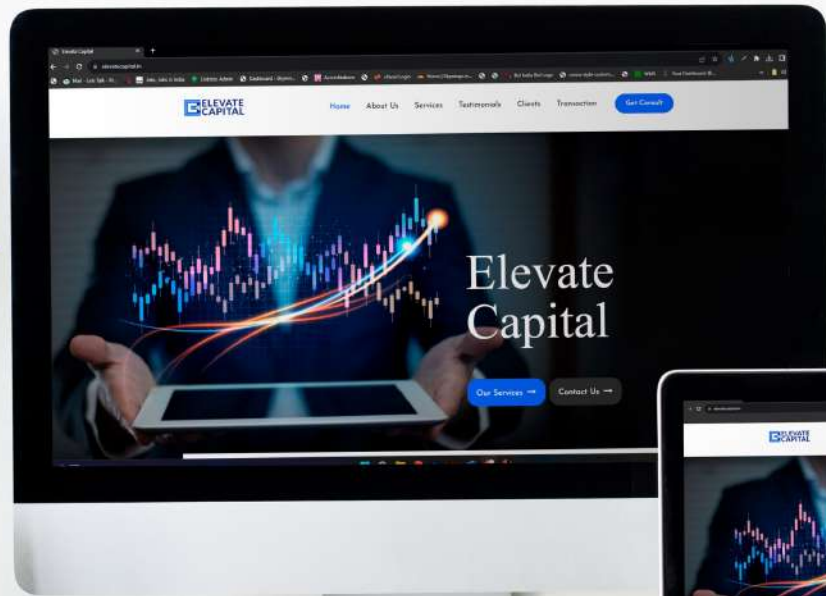
BRANDING

01. LOGO DESIGN
02. BRAND GUIDELINES
03. BRANDBOOK





**WEBSITE
DEVELOPMENT**



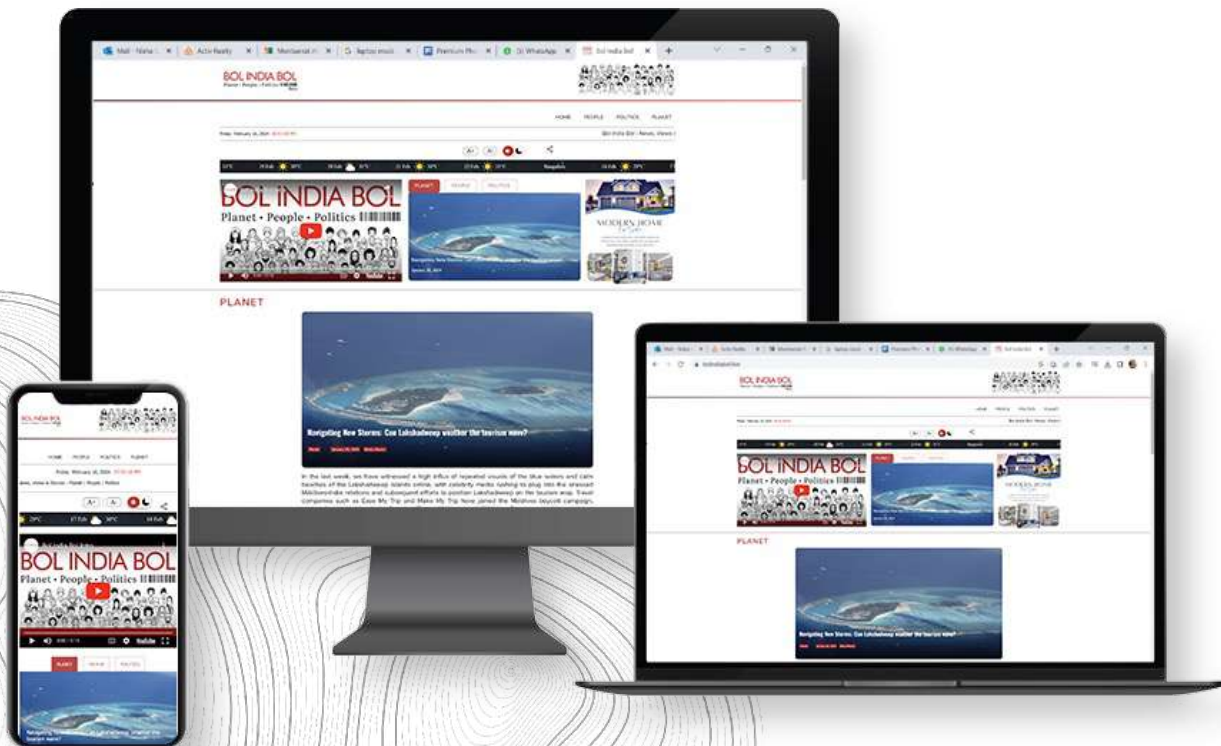


BOL INDIA BOL

Planet • People • Politics 
www.bolindiabol.live

BRANDING

01. LOGO DESIGN
02. BRAND MESSAGING
03. WEBSITE DESIGN & DEVELOPMENT





BRANDING

- 01. BROCHURE DESIGN
- 02. STATIONERY DESIGN
- 03. MARKET ACCELERATION
- 04. WEBSITE DESIGN & DEVELOPMENT

LIMITED OFFER
LAND OWNER'S SHARE

ESTELLA
THE LIFESTYLE HOMES

Happiness Available
Ready to Move In & Save Upto **₹5 Lacs!**

- 2 BHK - 1230sq.ft - 1460sq.ft
- 3 BHK - 1575sq.ft - 1980sq.ft

OC RECEIVED

FESTIVE OFFER UPTO ₹5 LACS ON ALL DIMENSIONS!
Ready to Move In Flats Starting From **₹69.9 L***

Pool	Gym	Club House
Amphi-Theatre	Temple	Banquet Halls
BBMP Approved Project	100% as per Vastu	

'A' KHATA RERA BBMP

+91-9606584578
www.smrvinayestella.co

Singapura Layout, Vidyaranyaपुरa,
North Bengaluru-560097



SMR RECEIVED

IT'S TIME TO WAG UP THE CHAIR IN YOU

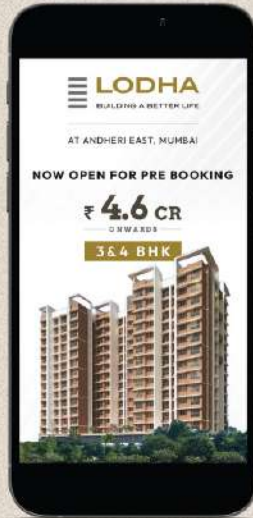
ESTELLA-I

ESTELLA-II

ESTELLA-III

BRANDING

01. DIGITAL ADS
02. LEAD GENERATION
03. WEBSITE DESIGN & DEVELOPMENT



LOOK NO FURTHER!



Our flats offer the perfect balance of comfort and convenience.



Themed Garden



24/7 Security



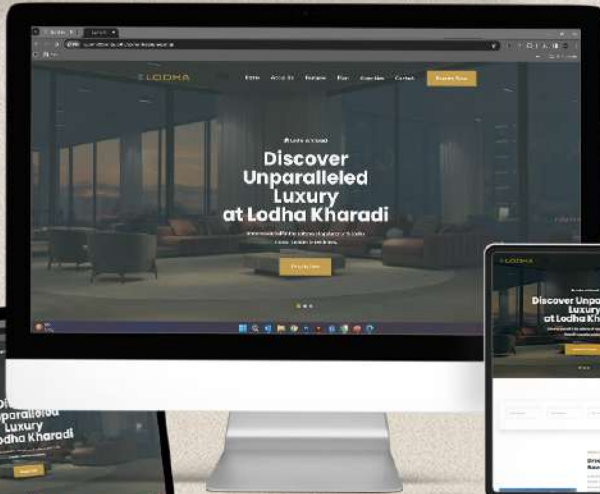
Swimming Pool



Well Equipped Gym



Multi-Sport Court





BRANDING

01. DIGITAL ADS
02. LEAD GENERATION
03. WEBSITE DESIGN & DEVELOPMENT

DADAR - WADALA GODREJ HORIZON

ENJOY THE DAZZLING CITY VIEWS AS IT WELCOMES THE NIGHT WITH WONDER.

WELCOME HOME
The best time to buy

FESTIVE BENEFITS

FLEXI PRE-EMIS* EASY PAYMENT PLAN*

2 & 3 BED HOMES WITH PRIVATE DECK STARTING AT ₹3.89 + CRDRE*

godrej | PROPERTIES

MahARERA Rearing registration number as P5140204851 and available at info@maharera.maharashtra.gov.in. *T & C apply.

THAT PARK YOU WANT TO PLAY WITH YOUR KIDS IN, SAYS WELCOME.

WELCOME HOME
The best time to buy

EASY PAYMENT PLANS* FLEXI PRE-EMIS* FESTIVE DISCOUNTS* AND MANY MORE

THE GODREJ LEGACY, IN ALL ITS GOODNESS

THE GODREJ LEGACY, IN ALL ITS GOODNESS

THE GODREJ LEGACY, IN ALL ITS GOODNESS

THE GODREJ LEGACY, IN ALL ITS GOODNESS

GODREJ HORIZON DADAR - WADALA

EARLY BOOKING OFFERS

2 & 3 BHK Ultra-Luxury Homes in Dadar, Wadala

₹2.56CR ONWARDS

OUR PORTFOLIO OF PROJECTS IN AND AROUND MUMBAI

GODREJ ASCEND (BHEET ROAD, THANE)	GODREJ HORIZON (DADAR - WADALA)	THE HIGHLANDS (WADAJI CITY, PAVEL)	GODREJ TRIANGULAR (KANDIVALI)
GODREJ EMERALD (THANE)	GODREJ NIRVAAN (THANE EXTENSION)	GODREJ URBAN (THANE EXTENSION)	GODREJ BAYVIEW (SECTOR 14, VASAH)
GODREJ RIVERSIDE (KALYAN)	GODREJ VIKRA (BADLAPUR)	GODREJ URBAN PARK (CHANDIVALI)	GODREJ REGAT (KANDIVALI)

godrej | PROPERTIES

Alpha/ETA Reg. no. as P5140204851 and available at info@maharera.maharashtra.gov.in. *T & C apply.



BRANDING

01. BRAND IDENTITY
02. FLYERS
03. POSTERS

ZOE



ZOE
Designer Boutique



Jumpsuit with a break design that allows you the freedom to explore your active side!

Home Consultation
Home Delivery

85530 30655
for more details

Daily Wear | Bridal | Formal | Western | Ethnic | Designer Blouses

ZOE
Designer Boutique



Lehenga with a light top which has been lovingly embroidered. A lovely floral highlight at the collar.

Home Consultation
Home Delivery

85530 30655
for more details

Daily Wear | Bridal | Formal | Western | Ethnic | Designer Blouses

ZOE



Show this leaflet & get 10% off!
Range starts from just Rs 500/-

Home Consultation
Home Delivery

85530 30655
for more details

Daily Wear | Bridal | Formal | Western | Ethnic | Designer Blouses



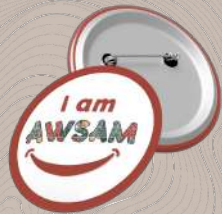
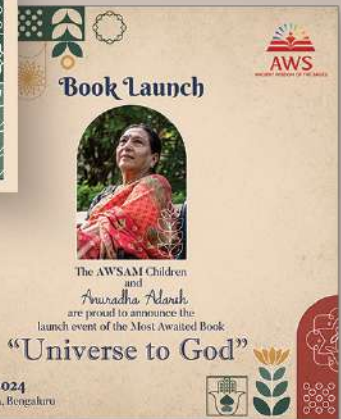
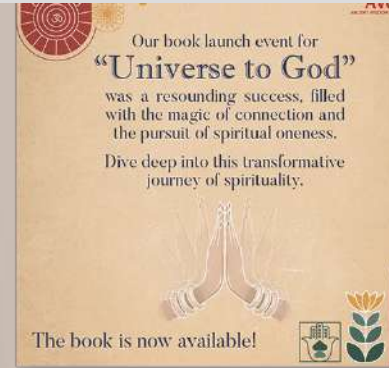
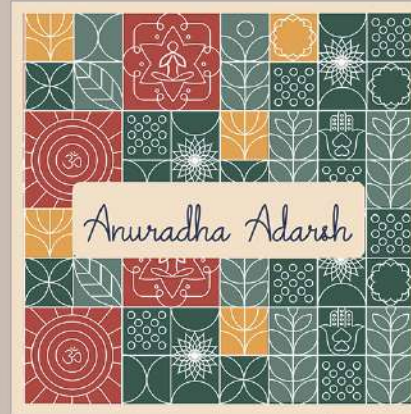
ZOE





PERSONAL BRANDING

01. BRAND IDENTITY
02. DIGITAL ADS
03. POSTERS





BRANDING

01. DIGITAL ADS
02. MENU DESIGN
03. TENT CARD





BRANDING

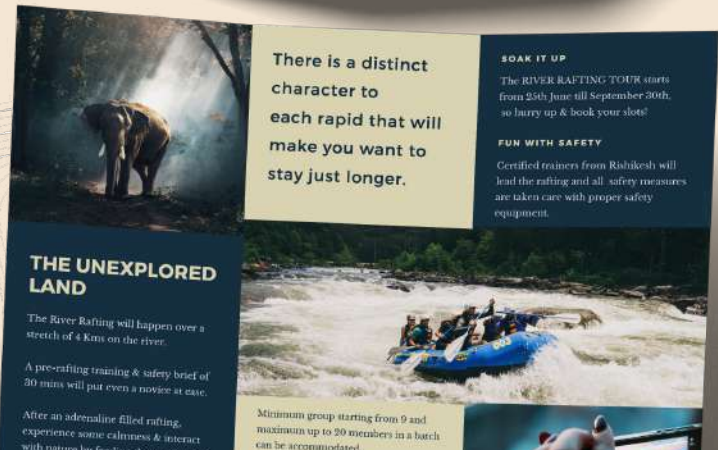
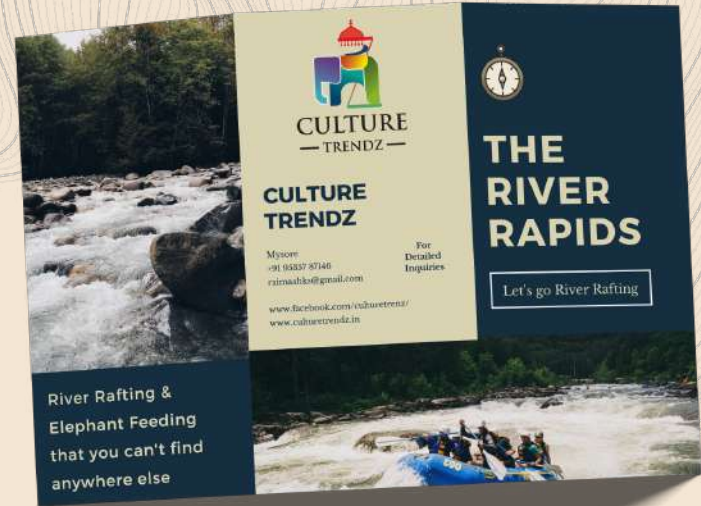
- 04. STANDEE
- 05. POSTER
- 06. LAUNCH EVENT





BROCHURE

01. CONCEPT
02. TRI-FOLD LAYOUT
03. CONTENT
04. DESIGN





BROCHURE

01. CONCEPT
02. 4 PAGE LAYOUT
03. CONTENT
04. DESIGN





BROCHURE

01. CONCEPT
02. 20 PAGE LAYOUT
03. CONTENT
04. DESIGN





BROCHURE

01. CONCEPT
02. 8 PAGE LAYOUT
03. CONTENT
04. DESIGN



Types of waste handled by us

- Industrial Non-Hazardous Waste
 - ETP, STP Sludge
 - Biogas plant / anaerobic digester sludge
 - Boiler Ash & Spent Carbon
- Food & Allied Waste
 - Food processing waste
 - Herbal extraction waste
 - Fruit & Vegetable processing waste
 - Kitchen waste
 - Gardenery waste
- Packaging & Allied Waste
 - Packaging related waste
 - Sludges to pack-out and packaging waste from recyclable plastic waste
- Segregated Municipal Solid Waste
- Other Non-Hazardous Waste

We Sunrays, as a Karnataka State Pollution Control Board (KSPCB) approved waste handler and as such can issue **Destruction Certificates** to our clients which will show that they are compliant.

Spent Carbon & Spent Ash: These residues from coal based & oil based powerhouses through scientific treatment and controlled usage.

A brief

ETP, STP Sludge & Boiler Ash

This Effluent treatment process for making the industrial waste water for its reuse or safe disposal to the nearest river, pond, or sludge.

Effluent treatment plants (ETP) will always have a sludge slurry (SS) that needs to be handled. This sludge is a mixture of suspended solids, organic non-hazardous sludge, sometimes treated, and inorganic compounds, sometimes in compact.

Spent Carbon & Spent Ash: These residues from coal based & oil based powerhouses through scientific treatment and controlled usage.

Food & Allied Waste

- Food processing waste
- Herbal extraction waste
- Fruit & Vegetable processing waste
- Kitchen waste
- Gardenery waste

While food, kitchen and garden waste may seem innocuous, they have to be disposed off in a proper manner so they can generate useful health and environmental waste.

We not only process these in a scientific manner but also give it a new lease of life as nurturing media for further plant growth.

FMCG Packaged Food Waste

This starts right from the time these foods are prepared in the kitchen. It can stem from damaged packaging, expired stocks, added to meals, and rejected stock.

Sunrays ensures complete segregation (kitchen, expired, damaged, or brand waste) and proper disposal of all components of waste.

Sunrays has protected the brand identity and image of several major international FMCGs and ensured FMCG brands have no wastage of type of waste over the years.

Packaging & Allied Waste

Due to various reasons like non-recyclable plastic, mixed grades, a lot of plastic remains left non-recycled. This requires special treatment to be disposed off in a way that is not harmful to the environment.

Why us

- consultative approach
- proven expertise
- 25+ years experience
- government approved
- a genuine drive to make a difference to our environment

For further information or clarifications, call or email us

Thinking

We all have a responsibility towards our environment and for many industries, a professional partner is needed to discharge this in the best way possible.

That's exactly how Sunrays has been charting a path as 'Your Green Partner'

080-28536844
info@sunrayscomposts.com
www.sunrayscomposts.com

Scan to visit our site

Scan for Waste Checklist

No. 33, 17th K.M., Akshochalli Ind. Area, Majaluru Main Road, Bangalore - 560 091

SWA DIGITAL CAMPAIGN



Run longer with
4100mAh
battery



THE ALL NEW
REDMI 4

PRE-ORDER NOW!



UNLOCKS FAST
WITH
**FINGERPRINT
SENSOR**



THE ALL NEW
REDMI 4

PRE-ORDER NOW!

SWA

DIGITAL CAMPAIGN

mi **channel 9**
Since 1989

SNAPDRAGON 435 OCTA-CORE
PROCESSOR



THE ALL NEW
REDMI 4

PRE-ORDER NOW!

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Since 1989

BEAUTIFULLY
FINISHED
BODY



THE ALL NEW
REDMI 4

PRE-ORDER NOW!

mi



**13 MP
REAR CAMERA**

THE ALL NEW
REDMI 4

PRE-ORDER NOW!

Redmi 4
Power in your hand

-  Snapdragon 435
Octa-core processor
-  4100mAh
High-capacity battery
-  Fingerprint sensor
Secure phone unlocking
-  VoLTE support
4G dual SIM
-  13MP Rear Camera
Shoot like a pro with
13MP rear camera



PRE-ORDER NOW!

SVA DIGITAL CAMPAIGN

BEAUTIFULLY FINISHED
THE ALL NEW !
REDMI 4



channel 9
Since 1986

PRE-ORDER NOW !

THE WAIT IS OVER!

PRE-ORDER NOW !

Hurry!
Limited-time
offer!



channel 9
Since 1986



Redmi 4
Power in your hand



Snapdragon 435
Octa-core processor



4100mAh
High-capacity battery



Fingerprint sensor
Secure phone unlocking



VoLTE support
4G dual SIM



13MP Rear Camera
Shoot like a pro with
13MP rear camera

CLICK BOOK NOW



SVA POSTERS



We wish you the Best!
For all the rest - get yourself 'Motor Insurance'

Protect your Vehicle with
Insurance from KARYAM

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SWA DIGITAL ADS

mahindra LIFESPACES

**INDUSTRIAL CLUSTERS
EXPLORE**

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mahindra LIFESPACES

**INTEGRATED
CITIES**

WE BUILD CITIES.
WE SHAPE LIVES

WWW.MAHINDRALIFESPACES.COM

KHARADI,
WEATHER YOU ARE YOUNG
OR YOUNG AT HEART- THERE
IS SOMETHING FOR EVERYONE

LODHA
GARDENS

Lodha - Versatile Living for Every Age

Maharera Registration no. P52100047587

**PURVA
BLUBELLE**

LODHA LIFESPACES

**THE FIRST
U RATED RESIDENTIAL OASIS**

U RATED RESIDENTIAL OASIS

U RATED RESIDENTIAL OASIS

KARYAM™
Experience Financial Freedom

₹ 442.5 for 2 BANANAS?
We call that Investment!

Apna future BANA-NA, by
investing in Mutual Funds

Ask us to
know how!

₹442.5 for 2 Bananas is a metaphorical statement. It is not a financial offer. It is a statement of fact. It is a statement of fact. It is a statement of fact.

LODHA
GARDENS

KHARADI,
YOUR WAIT FOR PREMIUM LIVING ENDS HERE.
BEGIN YOUR JOURNEY WITH **LODHA**

Maharera Registration no. P52100047587

SVA UNIFORMS



SVA

Events

Coordinated



SWA DIGITAL ADS

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Experience Financial Freedom

*Never
Before Offer*

**INSURANCE
WITH
GUARANTEED
RETURNS**

6% & more*
(Tax Free Returns)

*To know more details
Contact Now +91 93538 80229*

* read all terms @ conditions properly before buying



THIS INDEPENDENCE DAY
WE HONOR THE DEFENCE FRATERNITY
WITH FREEDOM TO LIVE WELL

Gardens and terraces,
clubs and communities.

With like-minded Defence
Officers and their families.

PROJECT BY ONE OF THE TOP GROUP ROAD IN BANGALORE OF INDIA

₹ 2.25 Cr
(ONWARDS)

₹ 1.75 to
1.95 Cr. (ONWARDS)
(Till August 31, 2023)

MAKE YOUR EXPRESSION OF INTEREST (EOI) @ JUNE 11 LAKH
(PRIORITY ALLOTMENT AVAILABLE FIRST-COME-FIRST-SERVE BASIS)

IVC road, near Bengaluru
International Airport

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BLUBELLE**
MAKING IDEAS

Escape to Your Personal Staycation Retreat in
West Bangalore!


SPEND TIME WITH YOUR LOVED ONES WITH
THE BEST VIEWS THAT WEST BANGALORE HAS TO

OFFER

ELITE LIFESTYLES



**PURVA
BLUBELLE**
MAKING IDEAS



**48 Years of
PURAVANKARA**

- 1.7 LAKH happy residents
- 42,000+ homes delivered
- 18 MILLION SQ.FT. developed
- 9 million cities on its map
- 130+ awards of excellence
- 100+ more achievements these
landmark projects

ELITE LIFESTYLES

KHARADI,
EMBRACE THE ARRIVAL
OF A GLOBAL NAME IN YOUR LOCALITY.



It takes a lot to be a landmark
when you're surrounded by

- Tech parks (4 mins away)
- Malls (20 mins away)
- International schools (11 mins away)

Good thing we know how!
Lodha - making landmarks

Maharashtra Registration no. P5210047587

KHARADI,
GRANDCHILDREN TO
GRANDPARENTS, EVERY ONE
DESERVES THEIR GARDINO YEARS.



- 18,000 sq. ft. Club House
- Adventure play area
- Community garden
- Kid's play village
- Toddler's play area
- Senior citizens' garden
- Outdoor chess garden

Maharashtra Registration no. P5210047587

KHARADI,
LIVE BIO; LIVE OPEN!



Greenery around you

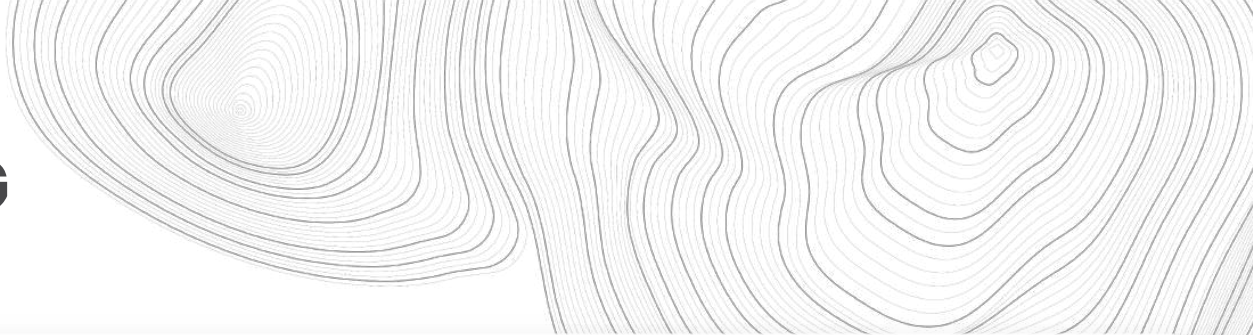
- Large central lawn
- Senior citizens' garden
- Outdoor work from
home garden
- Extensive tree cover
- Farm & terrace garden
- Community garden

BOOK NOW

Maharashtra Registration no. P5210047587



OOH BRANDING





Thank You



Let's craft your next
business solution
together

Skywings Advertising Agency LLP

+91 960 674 3120

business@skywings.media



skywings.media

43, Hosto Centre, 4th floor, Millers Road,

Vasanth Nagar, Bengaluru 560052